



## General RoGO Company Information

Company Name: RoGO Fire, LLC., DBA RoGO Communications

UEI: L5DLGVET3FA5 DUNS:116909874 CAGE: 87QV6

RoGoCom.com Phone: 719-800-7646 State of Incorp/Date CO/2018

Socio-Economic Status: SDB, DBE RoGO Takes All Major Credit Cards

1316 S. Routh Way Lakewood, CO 8023 email r.goossen@rogocom.com

### RoGO connects cellular-denied areas

We provide Wildland Firefighters, ALL-HAZARDS First Response Hand Crews, Hotshots & fire equipment with DropBlocks, which are small, portable, satellite-enabled devices providing Dingell Act GPS (DART) tracking, coordinated communications at the tactical edge plus scene situational awareness data delivery in the cellular-denied, remote, austere areas which First Responders often work in.

RoGO empowers Task Force leaders with a full-IP 700kbps internet connection solution so any SaaS-based Incident Management software platform can operate anywhere. Now, Hand Crews, Task Force leaders and Incident Command can all have a fully communicated, Common Operational Picture (COP) for better Situational Awareness and tactical collaboration. Call us to learn more.

RoGO's mission is to help ALL HAZARDS First Responders mitigate disasters like Wildfires, Hurricanes, Earthquakes & Floods faster and more safely, and to save more lives by enabling a communicated, coordinated tactical effort across many First Response personnel.

### Primary NAICS Codes:

- 115310 - Support Activities for Forestry (incl. Forest Firefighting)
- 334159 - Other Measuring and Device Controlling Manufacturing (weather tracking equipment)
- 334220 - Wireless Comms equip Manufacturing
- 423690 - Other Electronics Equipment Manufacturing & Wholesalers
- 423850 - Firefighting Equipment and Supplies Wholesalers
- 517121 - Telecommunications Resellers
- 517410 - Satellite Communications
- 561990 - Firefighting services as a commercial activity
- 922120 - Combined Police & Fire Protective Services
- 922160 - Fire & Rescue Service
- 922190 - Other Fire Prevention Gov't Offices and Safety Activities, Gov't disaster prep & mgmt offices

### Secondary NAICS Codes:

334210, 334290, 517112, 517810, 541519, 541620, 517810, 541715, 541690

### Past & Present Performance

- AZ Dept of Forestry & Fire Management using RoGO's devices for GPS tracking, Wx Reporting and Task Force connectivity
- GPS tracking Wildland Firefighters & Equip on wildfires in CO, UT, CA, MT & WA
- Arapahoe County Colo OEM - Monitoring Fire Weather conditions continuously 24/7
- 2 Utility Patents cover our 3-part system

### What makes RoGO Different

- Special SATCOM signal Data Formatting sends more data in each satellite transmission
- Special "Parsing Software" sends long data strings over Short Burst Data Protocol
- Instantly Deployable upon Initial Attack
- Personal SATCOM devices up to 700kbps
- Worldwide Comms & Data Anywhere
- Small, Lightweight, Portable Devices



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### Differentiators:

- RoGO is the only company in the marketplace to offer the DropBlock, a single, small, lightweight satellite-enabled solution that provides: GPS tracking; RAWS station weather data reporting (everything except precip. accumulation) for a fraction of a RAWS station cost; complete integration with the incident management platform of your choice and already familiar with
- RoGO's data formatting enables us to send much more data through Iridium than any other competitor = lower data costs for our customers
- RoGO's system is covered by 2 Utility Patents and one Patent Pending
- RoGO integrates with any incident Management software platform that you *already use and are familiar with*.
- RoGO has a 700kbps full-IP data solution for Task Force leaders that empowers a common operational picture between ICP, all Task Force leaders & hand crews

DropBlocks are powered on 4 AA batteries or a solar panel/battery backup RoGO provides powering DropBlock for indefinite off-grid use & fire weather monitoring.

### Use and Cost:

**Warranty:** The DropBlock has a lifetime warranty for any failure not due to abuse or misuse of the device.

RoGO supplies DropBlock in a one-year lease package including everything:

- All DropBlock hardware
- All satellite data airtime needed for a standard 16-hour Wildland firefighting day for 30 days/month for 9 months of the year for your application (any overages are billed as-used)
- Satellite data airtime packages can be custom-tailored for your application - call us for customized pricing
- Access to the RoGO Portal; an online portal for Incident Command and deployed Task Force leaders to ingest & monitor DropBlock GPS/Weather data on
- Access to the RoGO API that displays DropBlock data directly on any Incident Management software that you already use: Intterra, Behave 6+, ATAK, fiResponse, etc.

### Customer References

- AZ Dept of Forestry & Fire Management  
Darrell Willis -Division Chief, 7-1 Crews  
[dwillis@dffm.az.gov](mailto:dwillis@dffm.az.gov)
- USFS FMO Ted Hargraves. 206-697-2335  
[theodore.hargraves@usda.gov](mailto:theodore.hargraves@usda.gov)
- Jason Ramos - USFS Smokejumper (ret)  
[jasonramosprinc@gmail.com](mailto:jasonramosprinc@gmail.com)

### Q & A

- Instantly Deployable upon Initial Attack
- DropBlocks provide Worldwide Comms & Data Anywhere, even at the poles
- Personal SATCOM devices up to 700kbps
- Quantity Discounts avail-call us to learn more!
- Small, Lightweight, Portable Devices
- RoGO offers 24/7 customer phone support