



RoGO Communications Showcases New DropBlock GPS Tracking at International Mobile World Congress

RoGO Communications Joins Colorado Economic Development and International Trade Organization at World's Largest Technology Show

Barcelona, Spain (March 3, 2025) – RoGO Communications, a company founded to develop lifesaving technology for firefighters and first responders, will showcase the new DropBlock 2.0 to track the location of firefighters and equipment at the Mobile World Congress.

DropBlocks support wildland firefighters to provide location and weather data deployed for immediate tactical coordination and lifesaving situational awareness. The new satellite communication DropBlocks are smaller in size and weight to be carried by wildland firefighters, often hiking into the wilderness in remote areas where cellular networks are typically not available.

MCW25 Barcelona on March 3-6 is the world's largest technology show with more than 100,000 attendees from more than 200 countries and territories. RoGO applied to join the Colorado Office of Economic Development and International Trade (OEDIT) in Hall 6, Stand 6H3 to showcase the DropBlock services to the international audience with support from the OEDIT's State Trade Expansion Program

In May 2023, OEDIT awarded RoGO Communications a \$250,000 grant for early-stage capital to support development of a lightweight device that connects firefighters in areas where cellular service is not available or reliable. The grants are intended to spur commercialization of innovative products and services.

DropBlocks also share hyper-local weather information from portable weather stations, including wind speed, direction, temperature, humidity and other IoT sensor data. Immediate tactical coordination and lifesaving situational awareness is enabled by tracking the location of crews, equipment and resources including bulldozers, water tenders, fire engines, high-value structures, medical evacuation rescue and makeshift water resources.

RoGO satellite-based products and services operate anywhere in the world. In addition to firefighters, services also support first responders in disasters including hurricanes, floods, and search and rescue teams.

“We are excited to join OEDIT to showcase DropBlocks to a global audience for wildfire and public safety applications globally,” said RoGO Chief Executive Officer Rod Goossen. Along with his brother Derek who served on teams fighting more than 100 wildfires, they founded the company to develop technology that can save lives of wildland firefighters.



The Arizona Department of Forestry and Fire Management field tested DropBlocks with six wildland fire handcrews, suggesting the smaller size and adding point-to-point data communications. A new smartphone app in development will provide point-to-point communications and tactical collaboration at the edge in addition to sharing location and weather data.

“We are thrilled to showcase RoGO at this year’s Mobile World Congress. In addition to advancing critical new technologies, Colorado’s small and medium-sized businesses generate nearly one-third of our state’s total exports of goods. International exposure for companies like RoGO supports their growth and strengthens Colorado’s thriving economy,” said Sophia Gonzalez-Mayagoitia, International Export Grant Manager at OEDIT.

About RoGO Communications

RoGO Communications, a company founded to develop lifesaving technology for firefighters and first responders following the tragic deaths of 19 firefighters in the Yarnell Hill Fire, provides an advanced satellite integrated communication platform to enable tactical communications and collaboration, access scene-critical situational awareness data and track location and movement of wildland firefighting crews and equipment in remote areas where cellular service is often not available. Combining these abilities provides a Common Operational Picture (COP) for all firefighters. RoGO Communications services also support first responders after disasters including hurricanes and floods. For more information, please visit www.rogo.com.

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